



Inter-American
Investment Corporation

Wallonia-Belgium Trust Fund



This agreement was entered into by the Agence wallonne à l'exportation et aux investissements étrangers ("AWEX"), a public interest organization in charge of promoting foreign trade and attracting foreign investment for the Region of Wallonia, Belgium; and the Inter-American Investment Corporation on August 26, 2009. The contribution shall be used by the IIC for the purpose of carrying out projects in collaboration with AWEX, in the context of the Aid for Trade Initiative of the World Trade Organization.

The objective of the Wallonia-Belgium Fund is to increase trade-related assistance in Haiti. It encompasses (i) the selection of sectors that can benefit from IIC's support; (ii) the collection of information about a number of small and medium-size enterprises with potential for improving their export processes; (iii) the selection by means of a launching ceremony of a final list of companies that will participate in the Project (iv) the provision of specific technical assistance to approximately ten Haitian small and medium-size enterprises.

After conducting an initial market analysis, the IIC is able to offer a group of approximately five to ten Haitian small and medium-size enterprises the opportunity to obtain technical assistance to improve or initiate their export activities. The small and medium-size enterprises will receive individual and group-based training in the areas identified as most critical to increase their competitiveness and access to international markets.

With the Wallonia-Belgium Fund support, the IIC will launch FINPYME *ExportPlus* in Haiti to provide the technical assistance to small and medium-size enterprises. This project will be of enormous value to the private sector, creating a mechanism for capacity-building in the areas of technology and the transfer of know-how, trade certification, and other matters related to export capabilities.

FOR MORE INFORMATION:

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Selected Highlights



Project: FINPYME *ExportPlus*

Country: Haiti

Year: 2010

With the support of the Walloon Region of Belgium, in 2010 the IIC launched FINPYME *ExportPlus* in Haiti. Two workshops were completed in Haiti on food and beverage process improvements and project management for export. In addition, two companies received individual technical assistance on process improvements.